

# WE'RE IN IT TOGETHER.

## FULL COLOR Senior Ads!

### Thomas A. Edison High School

2018 Talon

*801 Franconia Rd,  
Alexandria, VA 22310*

*703-924-8000*

*kcoden@fcps.edu*

It's amazing how quickly they grow up...

The *Talon* staff at Edison High School is now accepting orders for personal ads in the 2017-2018 yearbook, so it's time to choose photos and start working on your message of congratulations, pride and love.

### Sharing your pride is easy:

1. Decide which size ad and which design you want.
2. Collect the photos you want to use and compose the message to fit the ad space.
3. Read all instructions for ad submission.
4. Complete the Ad Order Form; send it in with payment, photos and your message.

The deadline for receipt of completed ad materials is **November 1, 2017**. The *Talon* staff cannot guarantee that space will be available after that date. Ads are accepted in the order in which they are



received. Ad materials received after the pages are filled will be returned immediately.

The yearbook staff is pleased to offer you this opportunity to honor your student and to support the 2017-2018 Edison High School Yearbook.

# Senior Ad Order Form

Please complete and return this advertising contract with payment, photos and text for your ad to Ms. Kimberly Gingrich. Ads can be mailed to the school to the attention of Ms. Gingrich. If you have any questions, please contact Ms. Gingrich at KCOden@fcps.edu. **All Senior ads are due NOVEMBER 1st, 2017.**

Parent/Purchaser's Name \_\_\_\_\_

Student's Name \_\_\_\_\_ ID Number: \_\_\_\_\_

Street Address \_\_\_\_\_

City / State / Zip Code \_\_\_\_\_ Daytime Phone \_\_\_\_\_

Is this ad supposed to be kept confidential?    yes     no

E-mail Address \_\_\_\_\_

## Types of Ads/Size

- Full Page Ad (12 Units) - \$350
- Half Page Ad (6 Units) - \$200
- Third Page Ad (4 Units) - \$150
- Quarter Page Ad (3 Units) - \$125
- One Sixth Page Ad (2 Units) - \$80 One
- Twelfth Page Ad (1 Unit) - \$40

## Copy/Text: to be included in your ad:

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## Payment

- Cash       included       Check included  
                          Money Order included

Amount enclosed \$ \_\_\_\_\_.

(If more space is needed please attach separate sheet of paper.) |

Make check or money order payable to **Herff Jones. Photos:**

instructions, requests, comments:

**agree to the terms and guidelines stated in this contract:**

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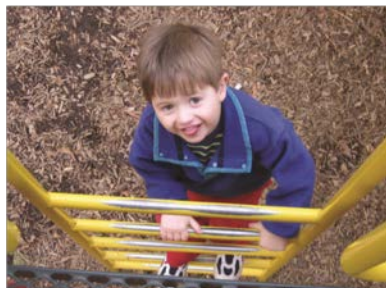


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Jonathan Smith



Dear Johnny,  
We always knew you would climb to great heights! Know that we love you and will always be there for you.  
Love, Mom and Dad

A sample  
1- unit ad.  
One unit =  
2.68" W x  
2.68" H



- Using a pencil, write softly on the back of the picture the name of the senior.
- DO NOT send original copies of any photo you value; we cannot guarantee its return. Instead, submit a photo quality copy of any picture you cannot replace. We do not recommend computer generated ink jet photo images on plain white paper or xerox copies of photos and cannot be held responsible for the quality of the reproduction if you submit a photo in this manner.
- We cannot use photos which have been cut, glued or taped to paper.
- Please DO NOT submit collages. They do not reproduce well and we cannot be responsible for the image quality problems that may arise.
- **You may submit your photos using eShare. Go to [www.hjeshare.com](http://www.hjeshare.com) and use the school code EdisonEagles** From there you can upload your photos. OR to bypass the login screen, go to:  
<http://www.hjeshare.com/eShare/?code=EdisonEagles>

Mail any materials to:

Kimberly Gingrich  
Edison High School Yearbook  
5801 Franconia Road Alexandria,  
VA 22310

All Senior Ads are due November 1, 2017

## Instructions for Ad Submission

### Photos:

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Customer signature

Date